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GOVERNOR HASLAM, COMMISSIONER HAGERTY ANNOUNCE LEISURE POOLS TO OPEN NEW MANUFACTURING FACILITY IN KNOX COUNTY

Global Swimming Pool Manufacturer to Invest \$6.2 Million, Create 240 New Jobs

NASHVILLE—Tennessee Gov. Bill Haslam and Economic and Community Development Commissioner Bill Hagerty along with Leisure Pools officials today announced the company will open a new facility in Knoxville. This facility, which will become the corporate headquarters for Leisure Pools in North America, will be the first for Leisure Pools in Tennessee and will service increased demand along the East Coast. Leisure Pools will invest \$6.2 million and create 240 new jobs in Knox County.

"I want to thank Leisure Pools for their significant investment and the valuable jobs this new facility will bring to Knox County and Tennessee," Haslam said. "Leisure Pools' decision to open a new facility and make it its North American corporate headquarters underlines Tennessee's manufacturing strength and reinforces our goal of becoming the No. 1. location in the southeast for high quality jobs."

"Tennessee continues to prove its competitiveness in today's global economy," Hagerty said. "When a highly respected international company like Leisure Pools chooses to grow in our state, it's another example of how our ideal location, top-notch workforce and strong business climate sets us apart. Leisure Pools is a welcome addition to Tennessee, and I appreciate their investment in Knox County."

Leisure Pools is purchasing the former Sea Ray Island Plant located at Forks of the River Industrial Park, which consists of an 80-acre facility with over 350,000 square feet of space in multiple buildings on site. This facility will enable Leisure Pools to develop the largest and most technologically innovative composite fiberglass swimming-pool manufacturing facility in the world. Leisure Pools also plans to use this location to recruit and train both new and existing dealers. Sea Ray headquarters is moving to downtown Knoxville, joining its parent company Brunswick Boat Group in the First Tennessee Building."

"As a result of continued growth, Leisure Pools undertook a nationwide search to identify a larger manufacturing site to relocate the manufacturing operations and the company's headquarters," Leisure Pools President David Pain said. "Knoxville was identified as the ideal location for Leisure Pools to relocate due to a highly skilled composite workforce and its excellent geographical location to a large portion of our 250+ strong dealer network in North America. Another key deciding factor was the excellent support and assistance offered by the state of Tennessee Economic and Community Development team, Knoxville Chamber of Commerce and Knox County to make this project a reality."

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“Leisure Pools announcing a new manufacturing plant in Knox County is great news,” Knox County Mayor Tim Burchett said. “I’m excited to see that a specialized vacant manufacturing plant in Knox County’s Forks of the River Industrial Park will soon be setting up a new operation, producing great products and providing good paychecks to our neighbors.”

“The Innovation Valley welcomes Leisure Pools to our region. This project shows how economic development partnerships can work by the state of Tennessee, the TVA, Knox County and the Knoxville Utilities Board all working together to make it happen,” Knoxville Chamber Vice President of Economic Development Doug Lawyer said.

“TVA congratulates Leisure Pools on its decision to locate a new manufacturing facility in Knoxville,” TVA Senior Vice President of Economic Development John Bradley said. “TVA and Knoxville Utilities Board are pleased to be partners on the project team with the state of Tennessee, the Knoxville Chamber, the city of Knoxville and Knox County officials to assist companies like Leisure Pools to invest and add quality jobs for area residents.”

Leisure Pools is due to close on the Knoxville property this year and the company is currently in the hiring process. Continued recruitment for these new positions will take place over the next six months. Leisure Pools is looking to hire people with skills in fiberglass composite manufacturing, transport, accounting, sales, marketing and administration. People interested in applying can email their resumes to chipgame@leisurepoolsusa.com.

Leisure Pools currently operates a manufacturing facility in San Antonio, Texas, which supplies products to 250 dealers in the United States and Canada.

About Leisure Pools

Leisure Pools today is one of the world’s largest manufacturers of composite fiberglass swimming pools. Leisure Pools operates manufacturing facilities in the USA and Australia enabling it to supply a network of dealers throughout the United States of America, Canada, Australia, United Kingdom, France, Germany, Belgium, Holland, Sweden, Denmark, Norway, Switzerland, Austria, Slovenia, Malta, Spain, New Zealand, New Caledonia and the Middle East.

Leisure Pools range of composite fiberglass swimming pools are the most architecturally modern and innovative range of swimming pools available. Leaders in swimming pool technology, it’s Leisure Pools Patented Composite Armour™ innovation and our Full Vinyl Ester Resin Construction that makes us the only company to be able to offer a Lifetime Structural Warranty and a Lifetime Structural Osmosis Warranty on your Swimming Pool.

Although Leisure Pools has experienced tremendous growth it remains completely family owned and operated. Many of the Leisure Pools staff around the world have been with the company from its inception enabling a true family working environment to be established. The same can be said for our dealers, with so many dealers being part of the Leisure Pools family for in excess of a decade.

About the Tennessee Department of Economic and Community Development

The Tennessee Department of Economic and Community Development’s mission is to develop strategies, which help make Tennessee the No. 1 location in the Southeast for high quality jobs. The department seeks to attract new corporate investment in Tennessee and works with Tennessee companies to facilitate expansion and economic growth. Find us on the web: tn.gov/ecd. Follow us on Twitter: [@tneecd](https://twitter.com/tneecd). Like us on Facebook: facebook.com/tneecd.

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